

Collateral Kit

[IndianaDisabilityResourceFINDER.org](https://www.IndianaDisabilityResourceFINDER.org)

RESOURCES

Print Ads

Print ready PDF files are available for download here.

**A SINGLE SOURCE,
A WORLD OF POSSIBILITIES.**



Living with a disability can be a challenge. Finding service providers, programs, equipment and community advocates that can help overcome those challenges, shouldn't be. Welcome to FINDER. It's **free**, easy to use and ready to help you.

This online resource gives you 24/7 access to the community resources across Indiana that can improve your quality of life. FINDER helps you quickly and easily compile a complete list of resources, tailored just for you.

FINDER covers a wide range of disabilities and topics of interest for every stage of life, including:

Advocacy	Healthcare
Basic Needs	Housing
Bullying	Insurance
Communication	Intervention
Education	Personal Finance
Employment	Recreation
Equipment	Respite
Family Support	Sexuality
Financial Assistance	Social Inclusion
Guardianship/ Alternatives	Transportation

FINDER
INDIANA DISABILITY RESOURCE
Seek. Discover. Connect. Inform.

Funded by AWS Foundation

IndianaDisabilityResourceFINDER.org

Full Page Ad (8.875" x 11.375")

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Full Page Ad (7.25" x 10")

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Get started at
IndianaDisabilityResourceFINDER.org.



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Half Page, Horizontal Ad (7.25" x 4.875")

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IndianaDisabilityResourceFINDER.org

Half Page, Vertical Ad (4.75" x 7.375")

FINDER
INDIANA DISABILITY RESOURCE

Seek. Discover. Connect. Inform.

FINDER is a **free** online resource that gives you 24/7 access to the service providers, programs, equipment and community advocates that can improve your quality of life.



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INDIANA DISABILITY RESOURCE
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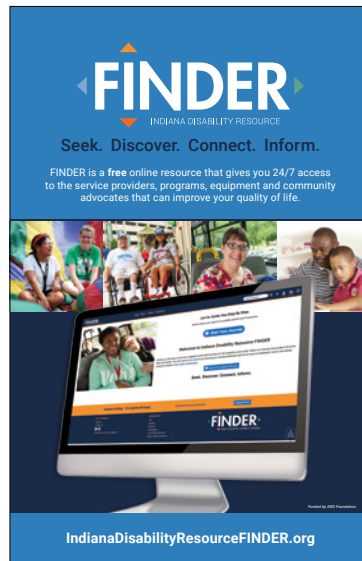
Funded by AWS Foundation

IndianaDisabilityResourceFINDER.org

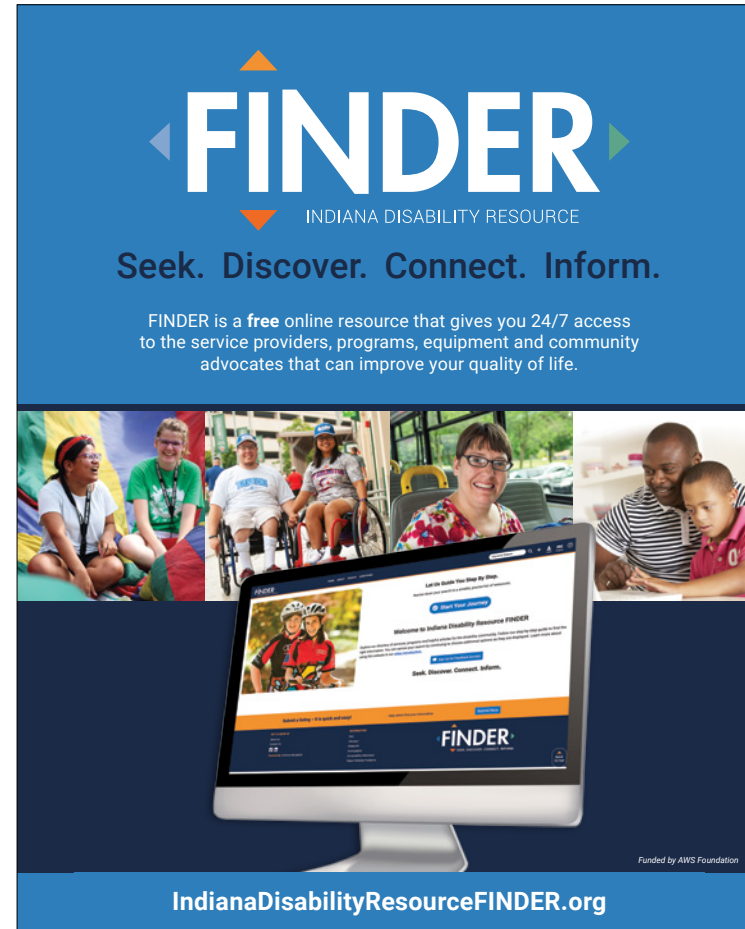
Quarter Page,
Vertical Ad (3.5" x 4.875")

Posters

Print ready PDF files are available for download [here](#).



Small Poster (11" x 17")



Large Poster (22" x 28")

Social Media / Web Images

[JPG files are available for download here.](#)

Please make sure to link the images to: IndianaDisabilityResourceFINDER.org



Image A (300 x 250 px)



Image B (300 x 250 px)



Image C (300 x 250 px)

Newsletter Articles

These newsletter articles provide stories and information related to FINDER which can be shared at any time.

[Word documents and assets are available for download here.](#)

FINDER, THE RIGHT TOOL FOR THE JOB

By Vicki Lee Johnson
Director of System Navigation, AWS Foundation

My husband and I enjoy do-it-yourself projects. For us, these are the kind of simple decorating, building and remodeling projects done around the house that bring us joy and increase the value of our home. Some projects go smoothly. Others, not so much. One of the most important DIY lessons we've learned over the years is that when we have the right tools, we are more successful in our endeavor with less effort and stress involved. The right tools make a positive difference. So what does using the right tool for the job look like when trying to find answers to disability-related questions and locating services close to where you live?


[IndianaDisabilityResourceFINDER.org](#) is a new online tool specifically designed to connect people with disability related programs, services and supports in their local community anywhere in Indiana. It's FREE and can create a customized list of resources based on a person's unique situation and needs. FINDER is easy to use. It can support first-time users with a step-by-step guide, or for those more experienced users, it has advanced search features. Regardless of how information is located, search results are immediately available, can be saved for future use and shared.

Like any tool, the more we use it, and the better it's maintained, the more valuable it becomes over time. It develops into the "go-to" tool that we rely on most to complete many different jobs. In addition to its existing content, [IndianaDisabilityResourceFINDER.org](#) is designed to give each of us the opportunity to submit new information and report changes needed to an existing listing that may benefit others. All of the information and resources shared are reviewed, verified and approved before they are published to ensure their accuracy and value. Promoting collaboration and sharing user feedback supports inclusion of opportunities and resources of all sizes and types from every community statewide.

As my husband and I find more projects, it becomes more important than ever to build our knowledge and skills to complete each job. Having the right tool for the job gives us an advantage. When faced with challenges to help people of all abilities find the answers they need, having FINDER in our toolbox gives us the advantage we need to get the job done!

For more information visit [FINDER](#) or email info@indianadisabilityresourcefinder.org

Claim or Submit a Listing!



INDIANA DISABILITY RESOURCE
Seek. Discover. Connect. Inform.

[IndianaDisabilityResourceFINDER.org](#) is always looking for professionals, volunteers and organizations to contribute to our growing list of services and information.

There are three ways to become a resource for the FINDER community:

1. Share a link to a helpful website or service.
2. Upload an informative article or video.
3. Join FINDER as a Service Provider.

A simple four-step registration process for new FINDER contributors and providers is available at [IndianaDisabilityResourceFINDER.org](#). All submissions are reviewed and verified prior to publication.

You can also claim a listing that already exists. Go to [IndianaDisabilityResourceFINDER.org](#) and search for your organization. On the provider page, you will see the following button.

Is this your listing? [Claim Listing!](#)

Click that button and follow the instructions to claim. It's that easy!

Professional Collateral

To obtain materials, contact info@IndianaDisabilityResourceFINDER.org

Various items intended for professionals working with families such as case managers, teachers and exhibitors are available upon request. Several examples are shown here.

FINDER Promotional Bag
(12.5" tall x 11.5" wide x 8" deep)

FINDER Informative Brochure

FINDER Notepads
(5.5" x 8.5")

FINDER Post-it® Notepads
(4" x 3")

FINDER Magnet
(4" x 3")

FINDER Program Business Cards

FINDER Ballpoint Pen
(Blue Ink)

FINDER 4-Color Ballpoint Pen
(Black Ink, Blue Ink, Red Ink & Green Ink)

Tab Reminder Post-its



Individual / Family Collateral

To obtain materials, contact info@IndianaDisabilityResourceFINDER.org

Various items intended for use by individuals and families are available upon request. These are several examples.

FINDER Post-it® Notepads
(4" x 3")

FINDER Magnet
(4" x 3")

FINDER Ballpoint Pen
(Blue Ink)

FINDER Program Business Cards



[DOWNLOAD LOGO SETS HERE](#)

LOGO

The FINDER logo and its variations are shown to the right. The logo may not be manipulated in size or color other than the described variations.

The logo can be reversed over solid color backgrounds as long as it has high contrast visibility to the background color.

Using the reversed logo over photography is acceptable, but not preferable. If the logo needs to be placed over photography, make sure it is the all-white, reversed version and that all elements of the logo are easily identified.

A variation of the logo is available that contains both the FINDER tagline and position line: **“Seek. Discover. Connect. Inform.”** More on the position line will be discussed on Page 3.



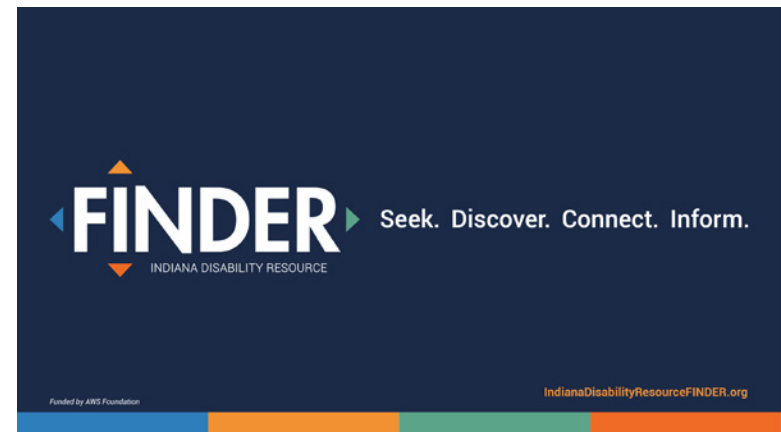
Logo with combined tag and position lines

[DOWNLOAD POSITION LINE ART HERE](#)

POSITION LINE

The FINDER position line: **Seek. Discover. Connect. Inform.** is a reinforcement to FINDER's purpose. Whereas the tagline: **INDIANA DISABILITY RESOURCE** serves as a functional description of FINDER. The position line carries the spirit of FINDER and is given more latitude in usage.

The position line can be used directly with the logo, or used as an element in conjunction with the logo. (See example below, right.) When used as a separate element, the position line must always work in visual harmony with and on the same page/screen as logo.



Example of position line used in conjunction with logo

Seek. Discover. Connect. Inform.

URL

The FINDER URL, **IndianaDisabilityResourceFINDER.org**, should be prevalent on all print and digital communications. Particularly, as the FINDER resource is gaining initial exposure, it is important that viewers understand how to access it easily.

FUNDED BY AWS FOUNDATION

The verbiage, "*Funded by AWS Foundation*" should be revealed on all print and digital communications. Suggested font usage is Roboto Italic set in 9-point type or larger. For larger communication pieces such as banners and posters, consider setting the font at least 18 points. The verbiage should be a minor design element, but more noticeable than disclaimer copy.



Example URL and Funded Line used in layout

FINDER COLOR PALETTE

The FINDER colors are listed with their respective Pantone Matching System numbers, as well as their web hex values.

When using the FINDER colors in conjunction with type, ensure that there is a high degree of legibility. It is always a good idea to check with ADA (Americans with Disability Act) guidelines.

Here are some helpful ADA compliance links:

[GENERAL PRINT AND WEB GUIDELINES](#)

[PRINT CHECKLIST](#)

[WEB WCAG 2.1 CHECKLIST \(PDF\)](#)



PMS5255
#131329



PMS7690
#32eb7



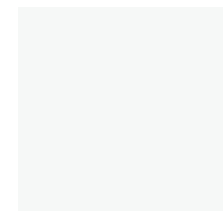
PMS7723
#5ba48a



PMS715
#f4901f



PMS1595
#f16a21



PMS663
#f5f6f6

[DOWNLOAD FONTS HERE](#)

FINDER FONT FAMILY

The FINDER font family is based on variations of the font Roboto.

The versatility of the Roboto font family, with its many weights and styles, makes it perfect for all needs. Also consider utilizing the Condensed and Slab versions of the font for more variations in online and collateral applications.

Roboto was developed by Google as a free-to-download and open-sourced licensed font. There is a link to download the Roboto fonts used for FINDER above.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Roboto Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Roboto Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Roboto Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Roboto Condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Roboto Slab Medium

BRANDING

Below are examples of existing FINDER communication pieces.



Poster Example



Print Ad Example



Two-Sided Pull Up Banner Example

